Moosa Jafri

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AI agents & Web3, Voir Labs

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Builds agentic AI products that act on real systems: multi-agent orchestration, voice and sales agents, and agents that move money, with a person in the loop where it matters.

Product and engineering lead at Voir Labs. Six years in Web3 infrastructure, from DeFi protocols to developer SDKs, before moving into agentic AI, so the agent work is built around correctness, identity and auditability rather than demo polish.

Experience

Dec 2024 to now

Product and engineering lead · Voir Labs

Leads product and engineering for a distributed team shipping agentic AI systems and Web3 infrastructure, for clients and for Voir Labs' own products.

- Shipped FleetMind, a multi-agent orchestration system built on OpenClaw, and the approval-gated PULSE and LANCE agents.
- Shipped in-house products including Offer Ahead, WhatsAgent, On Call and HashHunter.
- Owns commercial strategy end to end: positioning, pricing, proposals and delivery.

Sep 2024 to Jun 2025

Technical product manager · A51 Finance

Product for automated liquidity management and staking.

- Designed and shipped the $A51 tokenomics: fixed supply, on-chain governance, revenue sharing, staking and LP incentives.
- Shipped contracts with full test coverage, audited by Hashlock and Cyberscope.
- Won the Starknet track at DevCon Thailand 2024.

Jul 2022 to Aug 2024

Head of product · Spock Analytics

Owned the roadmap of a cross-domain analytics platform.

- Took the platform from zero to 30,000+ monthly users across seven EVM chains.
- Shipped the developer surface: an npm SDK and an adapter architecture that let protocol teams write their own integrations against a stable core.
- Owned the data layer: blockchain ETL pipelines, a token price service and off-chain ingestion.

Jan 2020 to now

Head of Web3 projects · Xord

The Web3 engineering studio Voir Labs grew out of.

- Leads delivery on DeFi and Web3 products across EVM, Solana and Starknet, and an alpha team for zero-to-one experiments.
- Shipped SHIELD, an open-source Circom ZK framework, plus Polkadot wallets, Dafi Protocol and Casper NFT tooling.

Selected projects

AI AND AGENTS

FleetMind

Multi-agent orchestration: a business-development orchestrator over four pods (content, social, web and SEO) plus regional agents, with six or more system integrations.

On Call

Inside sales agent for real-estate teams: calls new leads, qualifies them in conversation and books appointments, with compliance engineered in and everything written back to the CRM.

WhatsAgent

AI WhatsApp business agent: answers around the clock from a knowledge base, qualifies leads into the CRM, books appointments and hands off to a person.

Offer Ahead

Market intelligence for technical freelancers: tracks which stacks and client language are rising, and turns the signal into how to position an offer.

AI Shark Tank

A live pitching experience where AI investor personas with memory and voice question founders in real time, and invest on-chain from their own wallets.

HashHunter

A trading agent you talk to: swap, buy, sell and bridge in plain English across Solana and EVM, with x402 payments, MEV protection and a refund fallback.

PULSE

X growth agent, with a LinkedIn sibling (LANCE): voice-matched posts and outreach, trend monitoring and weekly analytics. Nothing goes out without human sign-off.

WEB3 AND DEFI

Spock Analytics

Cross-domain analytics for Web2 and Web3. Took it from zero to 30,000+ monthly users across seven EVM chains, with an npm SDK and an adapter framework protocol teams build on.

Mesh Protocol

Solana swap and liquidity aggregation: tokenomics, staking and launch, with on-chain programs in Rust and Anchor. Paused after its initial public launch.

A51 Finance

Automated liquidity management across EVM chains and Starknet. Owned product and tokenomics; contracts audited by Hashlock and Cyberscope. Starknet track winner at DevCon Thailand 2024.

SHIELD

Open-source framework and CLI for building Circom zero-knowledge circuits, published to npm as @xorddotcom/shield.

Works with

AI	Multi-agent orchestration, Approval-gated autonomy, RAG and knowledge bases, Voice agents (STT and TTS), MCP, Claude API, OpenAI, LangChain, OpenClaw, n8n, ElevenLabs
Product	Roadmaps, Developer-facing products, SDK and API design, Zero to one, Tokenomics
Engineering	TypeScript, Node.js, Python, React, Data pipelines and ETL, Docker, CI/CD
Web3	EVM, Solana, Starknet, Solidity, Rust, Anchor, Cairo, DeFi
Data	Dune, The Graph, BigQuery, dbt, Supabase

Community

Blockship: Founder and lead of a community Web3 education programme in Pakistan: built and taught the curriculum and mentored developers entering the ecosystem.

Education

MS Computer Science, NED University of Engineering and Technology
BS Computer Software Engineering, University of Karachi (UBIT)